



TAKE 10

END SENIOR FINANCIAL FRAUD

SENIORS LOSE \$36+ BILLION EACH YEAR TO FINANCIAL FRAUD.
Don't let this be your parent, grandparent, loved one or friend.
Talk to them for just ten minutes.

Let's keep their money where it belongs...IN THE BANK.

FIVE SIMPLE TALKING POINTS

1. **MANNERS.** Raised before 1965? You were taught to be well-mannered and trusting of polite, authoritative figures, even if it's just a voice on the phone. Should this keep you from hanging up the phone when you sense something is off?
2. **URGENCY.** Con artists are tricky. What can you do when a caller seems genuine, but doesn't allow you time to think, research or verify their details?
3. **PURCHASES.** Telephone and internet scams abound, especially for fake prescription drugs, anti-aging products and purchases that never arrive. How can you ensure it's legitimate before payment?
4. **RED FLAGS.** Fraud comes knocking in three main ways: phone, mail and door-to-door sales, even all three. How can you identify something suspect? Should you only make purchases YOU initiate?
5. **VERIFY.** In today's digital world, it's easy to make a phone number appear local, create a fake website and use someone else's name. Instead of trusting these kind of details – how can you verify “facts” using your own resources?



Lake Havasu City | Parker | Quartzsite | Fort Mohave | Mesa

Sources:

<https://www.fbi.gov/scams-safety/fraud/seniors>

<http://www.ag.state.mn.us/consumer/publications/seniorsguidefightfraud.asp>

<http://www.ag.ny.gov/sites/default/files/pdfs/publications/Smart-Seniors.pdf>

Member
FDIC